

M-54 / Dixie Highway Designation

Implementation of the Heritage Route Program will recognize and protect resources along certain highways within the state that embody Michigan's unique ambiance. More specifically, the goals of the program are to:

- Promote a greater awareness and appreciation of the state's scenic, recreational and historical attributes;
- Identify, preserve and enhance highways and roads that include or traverse areas of high natural scenic, historic, and recreational quality in the state of Michigan;
- Provide <u>economic benefits by stimulating tourism</u>; and
- Preserve the unique irreplaceable qualities of the selected corridors.

Through the Heritage Route Program, MDOT will recognize and identify these routes with proper signing and printed material indicating their locations. When implemented, this program will exemplify the best that Michigan has to offer in order to accomplish its goals and preserve the integrity of the program. This program's purpose is to recognize these special areas, attract people to them, and protect them from destruction.